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An Advertorial, Educational Promotional Feature



# TIMES SCHOOL RANKINGS 2018

The study made use of multiple modules to achieve the objectives of the study and arrive at top schools in Hyderabad

## NATIONAL CURRICULUM SCHOOLS

National schools are those that follow national boards CBSE and ICSE. The below list does not include schools affiliated to individual education boards of the states of India

1	Bharatiya Vidya Bhavan's Public School Film Nagar, Jubilee Hills	11	The Hyderabad Public School, Ramanthapur
2	Global Indian International School, Uppal	12	The Hyderabad Public school, Begumpet
3	Gitanjali Senior School, Begumpet	13	Bhavans Sri Ramakrishna Vidyalaya, Sainikpuri
4	Delhi Public School, Gachibowli	14	NASR Boys School, Gachibowli
5	Sentia The Global School, Miyapur	15	Unicent School, Kompally
6	Glendale Academy, Golkonda	16	Delhi School of Excellence, Banjara Hills
7	Regelford International School, Rampally	17	Johnson Grammar School CBSE, Nacharam
8	Phoenix Greens School of Learning, Kokapet	18	P.Obul Reddy Public School, Jubilee Hills
9	Mount Litera Zee School, Hayath Nagar	19	Bharatiya Vidya Bhavan's Aatmakuri Rama Rao School, Jubilee Hills
10	Unicent School, Nagole	20	Indus Universal School, Sainikpuri



## INTERNATIONAL CURRICULUM SCHOOLS

International schools are those that promote international education, in an international environment, either by adopting a curriculum such as that of the International Baccalaureate, Edexcel or Cambridge International Examinations, or by following a national curriculum different from that of the school's country of residence

1	Sreenidhi International School, Moinabad
2	Global Indian International School, Uppal
3	Oakridge International School, Gachibowli
4	Aga Khan Academy, Maheshwaram Mandal
5	Gitanjali Senior School, Begumpet
6	DRS International School, Doolapally
7	Silver Oaks International School, Bachupally
8	Glendale Academy, Golkonda
9	Oakridge International School, Bachupally
10	Regelford International School, Rampally

1	Oakridge International School, Gachibowli
2	Silver Oaks International School, Bachupally
3	Oakridge International School, Bachupally
4	Rockwell International School, Kokapet

1	Sreenidhi International School, Moinabad
2	Aga Khan Academy, Maheshwaram Mandal
3	Glendale Academy, Golkonda

1	DRS International School, Doolapally
2	Regelford International School, Rampally

1	Gitanjali Senior School, Begumpet
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1	Global Indian International School, Uppal
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## WEST

1	Delhi Public School, Gachibowli
2	Sentia The Global School, Miyapur
3	Phoenix Greens School of Learning, Kokapet
4	NASR Boys School, Gachibowli
5	Birla Open Minds School, Kollur
6	Sanskriti School, Kondapur
7	Meridian School, Madhapur
8	Laurus the school of excellence, Nizampet
9	DAV Public School, Kukatpally
10	Delhi School of Excellence, Manikonda

## CENTRAL

1	Bharatiya Vidya Bhavan's Public School Film Nagar, Jubilee Hills
2	Gitanjali Senior School, Begumpet
3	The Hyderabad Public School, Begumpet
4	Delhi School of Excellence, Banjara Hills
5	P.Obul Reddy Public School, Jubilee Hills

## EAST

1	Global Indian International School, Uppal
2	Mount Litera Zee School, Hayath Nagar
3	Unicent School, Nagole
4	The Hyderabad Public School, Ramanthapur
5	Johnson Grammar School CBSE, Nacharam
6	Nalla Malla Reddy Foundation School, Narapally
7	Candor Shrine i School, Hayathnagar
8	Kiran International School, Uppal
9	Tejasvi Vidyaranya School, Chowdaryguda
10	Oakwood International School, Kothapet

## NORTH

1	Regelford International School, Rampally
2	Bhavans Sri Ramakrishna Vidyalaya, Sainikpuri
3	Unicent School, Kompally
4	Indus Universal School, Sainikpuri
5	Gitanjali Devashray, Secunderabad
6	Suchitra Academy, Kompally
7	Pallavi Model School, Alwal
8	DAV Public School, Safilguda
9	Sadhu Vaswani International School, Kompally
10	Pearson Sschool, Kompally

## SOUTH

1	Glendale Academy, Golkonda
2	Delhi School of Excellence, Attapur
3	Army Public School, Golkonda
4	Kendriya Vidyalaya No.1, Golconda
5	Edify World School, Balapur

## BEST EMERGING SCHOOLS

Prospective schools that are giving tough competition have been ranked separately. Schools whose year of inception year is on or after 2014 qualify as emerging schools

### The Gaudium School, Kollur

## NORTH

1	Delhi Public School Medchal Highway, Kompally
2	Tatva Global School, Gajularamaram
3	Shantiniketan International School, Sainikpuri
4	Sunflower Vedic School, Kompally

## EAST

1	Pallavi Model School, Boduppal
2	Bhashyam Blooms, Nagole
3	Santinos Global School, Meerpet

## WEST

1	The Gaudium School, Kollur
2	Unicent School, Bachupally
3	The Shriram Universal School, Gachibowli
4	Canary The School, Miyapur

## SOUTH

1	T.I.M.E. School, Bandlaguda
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## RESIDENTIAL SCHOOLS

Residential Schools are those that provide boarding facilities for their students

1	Abhyasa International Residential School, Toopran
2	Shantiniketan Vidyalaya, Shamirpet
3	St. Peters International Residential School
4	Ivy League Academy, Shamirpet
5	Heritage Valley School, Shadnagar

## BEST EMERGING RESIDENTIAL SCHOOL

Bhashyam Blooms, The Global School, Maheshwaram



# SURVEY METHODOLOGY

The objective of this research was to rank the top schools in each zone in Hyderabad. The study had two major modules i.e.

- Factual survey
- Perceptual rating survey

In the perceptual survey module, a structured questionnaire was administered with target respondents to arrive at a ranking of schools in Hyderabad. The sample selection was done using purposive sampling method though the sample was spread out geographically to get better representation. The initial list of schools had over 300 schools of Hyderabad, though each respondent was asked to give ratings for only those schools that he/she is aware of and known. Each person could rate maximum of 25 schools based on their perception/ experience to ensure that there was neither interviewer nor respondent fatigue and thus ensured better quality data. Teachers were asked to rate the schools (except the school that they were associate with) to avoid any biasedness.

**A sample survey of more than 700 was conducted in (All 5 zones)**

1. North zone
2. West zone
3. Central zone
4. East zone
5. South zone

The category of respondents who were interviewed rated each of the schools based on their experience with the current school and their perception with re-

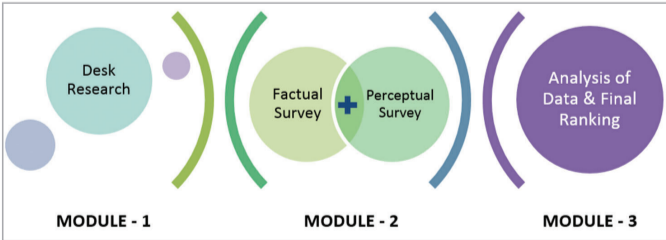
spect to other schools. Only Parents of aspiring students (who are currently searching and aspiring to get admissions for their ward) evaluated the schools based on their perception alone. The respondent categories included:

### EXPERIENTIAL & PERCEPTUAL

- School teachers
- Alumni
- Parents of existing students
- Students

### PERCEPTUAL

- Parents of aspiring students
- Extensive Fieldwork was conducted for 5 weeks, starting from 15th Aug 2018



### MODULE 1 - DESK RESEARCH

A comprehensive list of schools was generated with the help of secondary sources, magazines and other publications. The various sources used for generation of school list included:

- CBSE approved list of schools
- List of school from previous surveys
- Newspapers/ parents' teachers' blogs

As it is not possible to get a completely exhaustive list of schools and include them in the survey, we had option of adding any new school name in the sur-

vey form if any respondent mentioned any school name outside our list. Effectively, every school had a chance of getting covered in the survey if their name was mentioned by the respondents.

### MODULE 2 - DATA COLLECTION

**Factual data collection**  
More than 200 schools were sent the factual data questionnaire and then were rigorously followed up telephonically to share their factual data.

The factual data sheet focuses on the following information areas:

- **General information of the School**
  - ▶ Establishment
  - ▶ Affiliation
  - ▶ Total number of students
  - ▶ Board
  - ▶ Infrastructure & facilities
  - ▶ Total campus area
  - ▶ Laboratories/ other facilities
  - ▶ Teaching methodology
  - ▶ Sports facility
  - ▶ Extra-curricular activity
- **Medical facility**
- **Teachers facility**
  - ▶ Total number of teachers
  - ▶ Student teacher ratio
  - ▶ Experience of teachers
- **Network**
- **Exchange programs and global exposure**
- **Disaster Management**
- **Awards**
- **Fee structure**

### PERCEPTUAL DATA COLLECTION

A perception questionnaire was admin-

istered with respondents. Respondents were asked to give rating for only those schools which they were aware and knew about.

Respondents were provided a list of parameters to evaluate the schools & rate on a scale of 1-10 where 1 meant poor & 10 meant excellent. The list of parameters covered in the survey was arrived at based on past surveys as well as from secondary sources. As mentioned the 5 different stakeholders were taken into consideration for the perceptual survey viz. Teachers, Alumni, Parents of aspiring students, Parents of existing students & Students.

The questionnaire was so designed that both experiential & perceptual target respondents could be exposed to the same set of parameters - this ensured that the scores of different stakeholders could be correlated and collated to arrive at a single final score.

### MODULE 3 - ANALYSIS OF DATA & FINAL RANKING

A robust approach is followed to arrive at the final rankings. The step by step process is given below:

#### Perceptual Score

- Ratings on various parameters for each school
- Calculating importance of various parameters by interacting with key stakeholders the teachers and parents to arrive at weights for each parameter
- Calculation of raw scores and weighted scores for each parameter
- Calculation of overall score for each school using importance weightages.

#### Factual Score

- The information collected corresponding to similar parameters as in the perceptual survey
- A detailed scoring system has been developed for each parameter

- After assigning scores to each parameter raw scores are calculated
- The raw scores are weighted by their importance to arrive at weighted scores
- The final score for a school are a weighted average of Perception Score and Factual Score - equal weight age given to both

### CATEGORIES IN FINAL RANKING

There are 4 broad categories of schools shown in the ranking viz;

- International (Offer International Curriculums)
- National (Offer National Curriculums)
- Emerging School (was established in 2014 or later)
- Residential School

### SOME CAVEATS/ASSUMPTIONS:

Any school who communicated expressly (via written mail) that they did not wish to participate in the survey was excluded from the survey

## About Market Xcel Data Matrix Pvt. Ltd.

Market Xcel Data Matrix Pvt. Ltd. is a specialized market research and consulting firm that provides research services across India, Singapore, Nepal, Bangladesh and Sri Lanka. The Brand focuses on providing actionable solutions to address key business issues. Associations with wide Industry verticals and patronage from International and domestic client's both give us an edge. We understand the typicality and key requirements of each business type. The strong background of the leader-

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We specialize in providing customized professional services on a value-for-mon-

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We hold membership of key research associations namely ESOMAR (European Society for Opinion and Marketing Research), MRSI (Market Research Society of India), AAPOR (American Association of Policy and Opinion Research) and MRSS (Marketing Research Society of Singapore) and are guided by their principles.

**NOTE:** Present survey has been conducted exclusively by an independent research Agency named Market Xcel data Matrix Pvt. Ltd. using stated methodology for arriving at given rankings. The publication house and its affiliates/employees/authorized representatives/group companies are not responsible/ liable for the above rankings. Readers are advised to take an informed decision before acting upon the survey rankings.

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